

E-Mediavision POINT The Way

E-MEDIAVISION.COM introduced POINT HD at NAB 2005 in Las Vegas.

Point is an industry leading presentation and broadcast graphics system. It now features a HD version, which provides SD and HD-SDI functionality from a single system.

Other upgrades include a 3D graphics feature - NitroPfx - and 2D Video insertion via the 'AVI' tool.

IPoint version for corporate presentation use has been enhanced to allow live analogue video and graphics to be displayed using laptop or desktop PCs, iPoint provides an entry level solution for presentations.

Point is a touch screen system that allows operators to draw onto a TV picture in real time, giving immediacy and extra content to any broadcast.

Applications include sports (i.e. football, baseball, Soccer, cricket, tennis, basketball and more), news, weather, conferences, training and

corporate presentations. POINT is ideally suited to live productions due to its ease of operation. The control surface is a touch sensitive LCD (or Plasma for in-shot use) screen or Holo Screen with a simple graphical interface allowing fast and error free operation.

In a live situation waiting for things to happen is not an option, so the tools in POINT operate instantly, enabling the operator to concentrate on the commentary or presentation. The touch screen allows the user to instantly draw freehand, place animated arrows and even recall previously saved graphics and animations. It is easy to freehand draw by simply touching and moving a finger across the screen. Scalable arrows can be dragged and curved in real time with two or more touches.

*For further information visit
www.e-mediavision.com.*