



BROADCAST TELESTRATOR

www.pointhd.com

A visually captivating, story telling tool for Talent

- ▶ Easy to use by Talent
- ▶ Full HD & SD Support
- ▶ Studio & Mobile Truck Systems
- ▶ Two cable setup
- ▶ Multiple Touch Screens & iPad
- ▶ On Board Keyer / Key & Fill Out
- ▶ Web Pages in HD
- ▶ Easy to customize look & feel



POINT-HD is unlike any other Telestrator you have encountered before.

Beneath the easy to use, Talent friendly touch screen interface, are layers of powerful tools, functions & customization options, making the POINT-HD a real time, interactive graphics solution that producers & Talent love to use. POINT-HD works in any HD or SD video format, simple setup menu, an onboard switchable Keyer enables outputs to be configured for composited or Key & Fill. Genlock to Input ability provides quick setup for mobile use, with just two video cables.



Easy to customize the look and feel of graphic elements & Talent interface, enabling consistent channel branding. Each show or Talent can have their own custom tool set and interface layouts, with on-air recall of multiple interfaces at a touch of a button, switching back and forth between Talent & show segments is fast & simple. Easy to integrate within any production workflow, POINT-HD does not require additional production operators in the back end control room to operate.

POINT-HD is driven by Talent, to tell their story in a way which will captivate viewers.



SPORTS



Ideal for any sports analysis, OB or studio configurations with multiple touch screen capability, Talent VT control, team / roster line up, fast real time operation with stunning graphics.



NEWS

BUSINESS

WEATHER

ENTERTAINMENT

Highlight breaking news with fast graphics over video, maps, traffic reports, cell phone video. Show web pages in HD with live on-air navigation, web video with zoom. Stocks and shares presentations with Fibonacci retracements. Hot spot triggers to control external CG's & DVE's. Easy live weather reports with custom graphics. Incorporate the Telestrator in entertainment shows—Dancing, Comedy, Game shows



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TOOLS FOR TALENT

Wide Array of Tools, Graphics and Interfaces to Suit any Show



Add custom graphics, textures and animations to the default tools to give the Telestrator graphics an individual style. POINT-HD provides the ability for Talent to access multiple interfaces, which can be easily recalled live on-air, each interface can have a unique set of tools and button layouts. You can even change the look of the default buttons by using your own graphics.

- Stretchy Arrows • Draw • Curved Arrows • Graphics • Spotlights • Split Lines • Hot Spot Triggers • Angles • Spot Zooms
 - Team / Rosters • Perspective • Area / Off-Side • VTR Control • Circles • HD Web Browser • Rectangles • Swift Flow
 - Full Screen Zooms • Snapshots
- Background Sources— SDI Video, Still Images, AVI video, RTSP Streams, with options for— CV, Y/C, DVI, HDMI, VGA



MOBILE SETUP

STUDIO SETUP

Touch Screen



Touch Screen
Desk mount



Large Touch Screen
In Shot



SDI IN

SDI OUT



SDI IN

SDI OUT / FILL

SDI KEY



Quick & easy 2 cable setup using Onboard Keyer, menu selectable to work in any video format.

525, 625, 720P, 1080i, 1080P

TD Control

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BROADCAST SALES & RENTAL